The Amazing Houston Success Story

Compaq Computer

Interview with Rod Canion

June 5, 2014
5:30PM-8:00PM
Drinks and hors d’oeuvres 5:30PM
Program starts at 6:30PM

University of Houston Hilton Hotel
Waldorf-Astoria Ballroom
4800 Calhoun Rd
Houston, TX 77004

Russ Capper, from the Houston Business Makers Radio Show, will interview Rod Canion, the founder of Compaq computer, to discuss the journey and the challenges of creating one of the most successful and fastest growing personal computer companies. In their first year of business, Compaq had $111 million dollars in revenue...a world record. Creating compatibility with the IBM PC and giving away for free the technology to create advanced open industry standards for personal computers was key to Compaq’s success. It almost did not happen.

Please join the MIT Enterprise Forum of Texas and the University of Houston Bauer College of Business to hear this amazing Houston Success Story. The audience will have the opportunity to ask questions during the question and answer period. Rod Canion, a University of Houston graduate, will be available for a book signing of his new book about Compaq, “Open”, after the program.

Register at www.MITEFtexas.org

$30 Members of MITEF and Guests of MITEF Members
$30 Employees of MITEF Platinum and above sponsors (with coupon)
$35 University of Houston Students or Staff (with coupon)
$45 General Admission
$55 Late Registration -- After 5:00 pm, June 4, Pending Availability

For more information contact Marc Wilkins (713) 839-0808, marc@amchouston.com